

The Lowell Folk Festival
in collaboration with
The Brush Gallery & Artists' Studios
and the Cultural Organization of Lowell
present
Art in the Courtyard
Arts and Fine Crafts,
A venue of the Lowell Folk Festival
Lowell, Massachusetts

DEADLINE JUNE 1, 2013

Celebrating the 27th year of the largest free Folk Festival in the country, the Lowell Folk Festival, in collaboration with the Brush Gallery & Artists Studios and the Cultural Organization of Lowell is pleased to announce the 8th annual **Art in the Courtyard**, an art and fine craft component of the Lowell Folk Festival. This exciting collaboration will provide an opportunity for visitors to view and purchase some of the finest art and craft works being produced. The Lowell Folk Festival enjoys over 100,000 visitors over the weekend.

Art in the Courtyard will be held in the shaded, brick-lined courtyard conveniently located between the National Historical Park Visitor Center and the Brush Art Gallery and Studios. The courtyard is also adjacent to one of the main music and dance stages in the Festival. Tents will be set up for the artists to provide a welcoming place, rain or shine.

Important Dates:

- June 01 Application due
- June 15 Notification of acceptance by jury
- June 29 Booth fee due
- July 06 Deadline for withdrawal

Dates of Event Operations:

- Saturday, July 27, noon - 8:30 pm (*overnight storage for artwork will be provided*)
- Sunday, July 28, noon - 5:00 pm

Selection:

In order to ensure the quality, variety and aesthetics of this exhibition, assistance will be provided by a six-member jury of qualified arts professionals and the US Park Service. Samples of your work may be submitted for jurying in one of two ways:

- **Website.** On the application form below, clearly print your website's URL in the appropriate box. We will visit your website to view your work.
- **CD.** On a CD, provide up to 4 images of your work. Images must be in JPEG or TIFF format. Clearly print your name, phone number and e-mail address **directly on the front of your CD in indelible ink**. It is suggested that you put your CD in a protective envelope. **No DVD disks, please.** After you create your CD, test it to make sure it opens and is readable on a PC.

*****Important: Sorry, images cannot be accepted by e-mail.**

Payment Details:

- Non-refundable application/jury fee of \$25.00 due **June 1**
- Sharing spaces is permitted up to a total of three artists in one tent, but each participating artist must submit an application, \$25.00 application fee, CD (or website URL) and must be juried.
- If you are selected, your tent fee is due **June 29**
 - One artist in a 10 x 10 space: \$300
 - Two artists in a 10 x 10 space: \$175 each, \$350 total
 - Three artists in a 10 x 10 space: \$120 each, \$360 total

Art in the Courtyard Application Form

All information asked for below is required

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ * E-mail _____

Price range: _____ Artwork medium(a): _____

*Correspondence and notification will be done entirely by e-mail, so please make sure your e-mail address is printed *very clearly*. **Make sure to check your e-mail frequently.**

I am submitting my work to be juried in one of the following ways. Check only one:

By CD (Enclosed)
My CD contains up to 4 JPEG or TIFF images

By website. (*Print very clearly*) My web address is:

http://www. _____

I am sharing my tent with the following artist(s). Maximum of 3 artists per tent. Sharing arrangements will be made entirely by the artists:

I have enclosed the following:

My completed application form

My non-refundable application fee of **\$25.00** check made payable to **Lowell Festival Foundation**

If you submit a CD and want it returned then also include a stamped, self-addressed envelope with sufficient postage and sufficient size. CDs will not be returned otherwise.

A signed agreement form (see below)

Art in the Courtyard Agreement Form

You must sign and include this form with your application.

- * **Event Dates:** Saturday, July 27, noon - 8:30 and Sunday, July 28, noon - 6:00 pm
- * **Space:** Space will be assigned in the order applications are received and to ensure that different media are distributed in such a way as to avoid duplication. It is understood and agreed that Art in the Courtyard 2013 is providing 10x10 tented space, 1 table and 2 chairs only; any additional structures needed for the exhibitor's area must be provided by exhibitor and removed by 6:00 p.m., July 28, 2013 leaving the immediate space clean.
- * **Security:** There is a locked facility in which to store your work over night, Saturday, July 27, 2013. You should not leave your artwork or belongings in your tent overnight.
- * **Type of Items to be Sold:** Because this event is being held on National Park property, alcoholic beverages are prohibited and items sold or distributed in your exhibitor's area are to be appropriate for a family oriented event. **Please read attached restrictions before signing this agreement.**
- * **Indemnity Agreement:** In consideration of the acceptance of this application, we agree to comply with the rules and hold harmless The Brush Art Gallery, The Cultural Organization of Lowell, The National Park or any partnering sponsors or organizations from any loss or damage to persons or property arising out of our participation in Art in the Courtyard to be held in the National Park Market Mills Courtyard on July 27 and July 28, 2013.

I agree to the terms stated above.

Signature

Date

Name (print)

Please return agreement and registration forms with payment to:
The Brush Art Gallery
256 Market Street
Lowell MA 01852

For further information, contact Eileen Byrne at events@artinthecourtyard.org

**** Remember: Checks payable to the Lowell Festival Foundation**

Art in the Courtyard

Important Information and Restrictions

Registration Information:

- A 10' x 10' tented space with one table and two chairs for Saturday and Sunday

General Information:

- Held in conjunction with the Lowell Folk Festival. The Folk Festival has over 100,000 visitors annually.
- Held in the brick-lined, shaded courtyard between the National Park Visitor Center, and the Brush Art Gallery & Artists' Studios
- Positioned on a heavily traveled route between a major sound/dance stage and other festival activities
- Volunteers to mind your table while you take a break
- Free to public
- Public restrooms on both sides of courtyard
- Many restaurants, cafes and Festival food tents within easy walking distance
- Locked, overnight storage will be provided on Friday and Saturday
- Correspondence and notification will be done entirely by e-mail, so please make sure your e-mail address is printed *very clearly* on your application. **Make sure to check your e-mail frequently.**

Restrictions:

- exhibitor must use Lowell Folk Festival tents, which are included in the booth fee, along with 1 table and 2 chairs. Any additional display structures must be provided by the exhibitor. No additional tents/coverings are permitted
- no commercial items for resale, kits, imported or consigned goods, no recordings or CDs
- no publications permitted for sale except for items such as books entirely illustrated by the artist or entirely written by the artist (i.e. poetry, prose, short stories, etc.)
- artwork/crafts must be produced by the exhibitor
- duplicate arts and fine crafts will be limited as far as possible
- exhibitors must remain for entire show; no late set-ups or early breakdowns.
- please plan for sufficient inventory
- no alcoholic beverages
- artwork must be appropriate for family viewing
- exhibitor is responsible for handling own sales
- exhibitor is responsible for collecting and forwarding Massachusetts sales tax to Mass. Dept. of Revenue